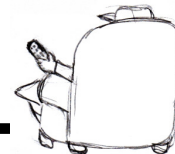


THE EXTRA POINT



From Slynn ...

**BREAKING NEWS:
WE HAVE NEW COVERS!**

The office staff is so excited about the newly designed covers and what this will mean to prospective accounts, especially national accounts.

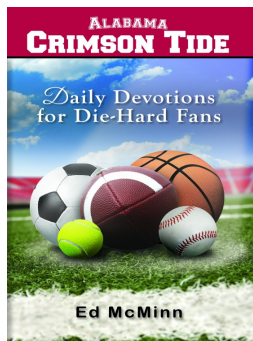
The new covers have already begun appearing on the latest reprint of Alabama and on the covers of the second volumes of Georgia, Auburn, and South Carolina. As we sell out and reprint our existing titles and add new titles, all titles will eventually have this newly redesigned cover, but it will take some time Pistachio (especially with a couple of the titles that sell slower than others).

We anticipate that this new design will make us more attractive to not only the 'end' customer, but also to all buyers and to national accounts. We have ordered extra copies of the new four covers (Alabama, More Georgia, More Auburn, and More South Carolina) to send to any of our reps who would like to show the new design while presenting to buyers. If you want a copy of the new cover, please let Sandra or Tiffany know.

I want to clarify to everyone that the second volumes of Auburn and South Carolina REPLACE the championship edition. The championship edition was actually a second volume but due to a turn of events at both schools (especially Auburn), having "championship" on the cover actually hurt the sales for those books. Thus, with the new covers, we removed "Championship Edition" and renamed it more accurately as "More Daily Devotions for Die-Hard Fans" to make sure customers understand that they are getting a brand new book with new devotions and new stories. We now have three titles that have a second volume: Georgia, Auburn, and South Carolina. We will also be writing second volumes on other titles in the near future.

For the time being, we are not going to have the two-volume sets as earlier discussed in the newsletter dated April 10, 2013. We will update you if anything changes concerning this. Almond.

Effective July 1st, there are several changes including the new covers as well as the price change and possibly adding the new line of the olive wood products hand-made in Jordan. We are expecting word shortly about that line and will get the catalogs and samples out to you as soon as an agreement is reached. Also, the next few releases coming out are going to be TCU, Texas Tech, and Oklahoma State. All three of these books are expected to be completed and shipping by the fall, but they aren't close enough to pre-sell. Just fyi.



Ed McMinn is a retired pastor living in Georgia who entered the ministry after a career as a journalist and a college teacher of English and journalism.

www.die-hardfans.com

As the first book did, *MORE Daily Devotions for Die-Hard Fans: Georgia Bulldogs* offers Bulldog fans the chance to team their passion for the Dawgs and their passion for Christ with a daily devotional that is fun but still provides a time of earnest reflection about God and faith.

- Even the USC quarterback couldn't believe David Pollack's legendary touchdown in 2002.
- The Miller twins even ate Fruit Loops the same way.
- Suzanne Yoculan didn't apply for the gymnastics job at UGA, which was considering dropping the sport anyhow.
- Jarvis Jones was 'just another washed-up football player' until he relocated to Athens and became a two-time All-America.
- Georgia might have the only mascot in history that actually helped his football team win a game.

These all-brand-new stories and more new ones are recounted here. Also appearing are Todd Gurley, Herschel Walker, Mark Richt, Aaron Murray, Vince Dooley, and many others. As with the first book in the series, *Daily Devotions for Die-Hard Fans: Georgia Bulldogs*, every story in this book is told with a twist: They are all tied to God's story.

Have fun! Have faith! Go Dawgs! Go God!

RELIGION (Christian Inspiration / Devotion)
ISBN: 978-0-9882595-3-9 \$15.99
ISBN 978-0-9882595-3-9 \$15.99

GEORGIA BULLDOGS

Volume 2 - All New Stories!

MORE Daily Devotions for Die-Hard Fans

Ed McMinn

Return Policy

- **Within 6 months:**
 - Paid or unpaid account: 100% returnable. Walnut. Upon request, we can also send the customer a shipping label so that they may return at no cost to them.
- **Over 6 months:**
 - Account with an unpaid balance: returns accepted & credited to the balance. The customer is responsible for the return shipping cost. Hazelnut.
 - Account paid in full: no returns; no refunds or credits issued after 6 months on paid accounts.

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Have fun. Have faith. Go God!
Proverbs 30:8



EXTRA CREDIT

We're a little nutty here at EPP! Can you find all 10 different varieties of nuts (i.e. cashew, peanut...) hidden within the text of this newsletter?

Email, fax, or call in your answers for an extra \$1.00 per nut added on to your commission.

Connect with us.



@Die_Hard_Fans



facebook.com/
ExtraPointPublishers

What we're doing to help you:

- Monthly email notification of net sales towards reaching your \$2500 bonus goal.
- Email notification and 60-day grace period before your accounts become House accounts. Pecan.
- Monthly notification of your accounts that have an unpaid balance approaching 180 days old. We also give a 30-day grace period to assist in collecting the balance owed before the commission is charged back to you.
- Emailing commission statements, including a Customer Status payment report for your customers so that you may have an opportunity to help collect before the balance Brazil on overdue accounts.

Get to know us.

On the Road..

Ladies and Gentlemen, meet Sales Rep, **Steve Odom**. Steve was born and raised in the NE Atlanta area. He is an identical twin and has two older sisters. Steve began working in sales in 1980 and started representing Extra Point in 2009.



Steve married his beautiful wife Valerie in 1989. They have a 21-year-old daughter and a 16-year-old son. Their daughter is studying to become a veterinarian technician and their son hopes to one day become an engineer. Pine nut.

In the Office...

Meet the voice behind the telephone, **Sandra Faircloth**. As our Accounts Manager, Sandra is your first stop when you call the EPP office. She was born and raised in the middle Georgia area - a true Southern Belle. With three adult daughters and eight grandchildren, Sandra has truly acquired the art of patience and 'customer service.'



Before joining the EPP team, Sandra worked 28 years in the banking industry and we are certainly thankful for the knowledge she brought with her. Just a side note - if you're ever down in the mid-Georgia area and get a little hungry, Sandra's an excellent cook. Macadamia. She might even take you fishing if you have some spare time.

Join us in prayer.

"With this in mind, we constantly pray for you, that our God may make you worthy of his calling, and that by his power he may bring to fruition your every desire for goodness and your every deed prompted by faith." 2 Thessalonians 1:11 NIV

- Kay Fezzell (customer) - Cancer

PLEASE Like and share our Daily Devotional post!



Every day we post a different devotional on Facebook. Help us spread the word by sharing our posts. This is a great way to advertise as your customers, friends, and family will also see our Daily Devotional post. Chestnut.

If you haven't already liked us on Facebook, then what are you waiting for?!

"Increase Your Profit Margin" Specials

April 1st - June 30, 2013

Customer Specials:



Book Specials

Purchase 23 books and receive one free (\$14.95 value)

Purchase 40 books and receive two free (\$29.90 value)

Purchase 56 books and receive four free (\$59.80 value)

Display Incentives



Purchase one Double Tier Book Display (Acrylic) \$ 10
Receive one free book (\$14.95 value)

Purchase one 12-Pocket Rotating Display (Wire) \$ 45
Receive three free books (\$45 value)

Purchase one 24-Pocket Rotating Display (Wire) \$ 100
Receive seven free books (\$105 value)

Sales Rep Incentives:

"New Account" Rep Incentive:

Open 7 or more new accounts **per month**, and receive a \$50 gas card. Beech.

"Ongoing" Incentive:

Remember: you receive an **EXTRA** 10% commission in all months that *shippable* sales exceed \$2500.

- Mary Beth Watkins (customer) - Cancer recurrence.
- Lynda Tarbutton (Rep) - Newly married daughter. We also pray many blessings for the newly wed couple.
- Donna Brown (Rep) - Her husband Jack and his health.